

# 70¢ off with 2-pack purchase.

• America's biggest sweepstakes – the No Bull 5 – keeps racing along.



• Proven traffic builder – special offer of 70¢ off with 2-pack purchase, plus bonus book.

**Win  
\$1,000,000.**

• Available in King Size Full Flavor and Lights Box styles.

• Support materials include eye-catching counter display and paster.

51849 1961



Manufacturer's price promotion  
not available with this offer

PTD IN USA

©1998 R.J. REYNOLDS TOBACCO CO.